

Presentation: Preparing for Elton

Marc Swan, the Venue Manager of WIN Stadium, presented on the back story to the Elton John concert, the biggest night in Wollongong's entertainment history.

Marc proved he & his staff could handle the only Elton John concert in NSW with a completely full & reconfigured venue with an attendance of 22,244.

Marc commented that with an 18 month lead time & support from the Media, council, transport & his team they pulled off a major coup. We were all impressed.

Interestingly 50% of concert goers came from outside the Illawarra which created an economic benefit over & above the ticket prices which were between \$99 & \$300.

Marc also said the occasion has formed some great relationships & augurs well for future events.

Just in case you didn't notice we have a kosher English premier league match (not just a friendly but an actual match) between Wigan & Hull in 2018 as well as as 5 matches with the Dragons.

We are very proud of your achievements Marc Swan & it was lovely to have your family come to listen as well.